

Michigan Beef Expo Contract: March 29-31, 2019

Michigan State University Pavilion for Agriculture and Livestock Education

Company: _____ Contact/Title: _____

Address: _____ City, St, Zip: _____

Phone: _____ Email: _____

Product to be Exhibited: _____

I will be leaving on Saturday after the sale. _____ I will be staying through the Junior Show on Sunday. _____

Sponsorship Opportunities

- Grand Champion Package - \$2,000 (4 available)**
 - Expo Sale Catalog Premium Full Page, Color Ad (choice of inside front cover, opposite front cover, inside back cover, or opposite back cover.) Be sure to complete the advertising form.
 - Banner space in Show arena, Sale arena and Photo area
 - Bull & female breed Grand Champion awards named for your company & presented by your company in show ring
 - Either a 10x10 commercial space or 20x10 bulk space, (\$50 for each additional 10' bulk space).
- Division Champion Package - \$750**
 - Expo Sale Catalog half page, Color ad. Be sure to complete the advertising form.
 - Banner space in Show arena
 - 10x10 commercial space
- Member and Guest Reception - \$500**
 - Expo Sale Catalog quarter page, Color ad. Be sure to complete the advertising form.
 - Banner space in Show arena
 - Logo included on reusable cups used at Reception
 - Signage at event
- Friend of the Reception - \$100 or product**
 - Name included on group Banner in Show arena
 - Signage at event
- Saturday Morning Coffee, Donuts & Fruit - \$550**
 - Signage at refreshment table
 - Name included on group Banner in Show arena
 - Quarter Page ad in Sale Catalog (Be sure to complete the advertising form.)
- Friend of Saturday Morning Coffee & Donuts -\$100 or product**

TOTAL SPONSORSHIP \$ _____

Advertising in the Expo Sale Catalog

- Full Page, Color Ad (8.5"x11"trim size) **\$450**
- Half Page, Color Ad (8"x5.125"Horizontal) **\$250**
- Quarter Page, Color Ad (3.875"x5.125"Vert) **\$150**

TOTAL ADVERTISING \$ _____

Trade Show Vendor Space

- Bulk Space 20'X10' (Aisle B only) \$350 + (\$50/each additional 20x10' _____) = \$ _____
- Bulk Space 25'X10' (Aisle C, D or E) \$375 + (\$60/each additional 25'x10' _____)= \$ _____
- Bulk Space 40X10' (Aisle A only) \$400 + (\$100/each additional 40'x10' _____)= \$ _____
- Bulk Arena Space (2 spaces available) \$400 or both for \$550 \$ _____
 - All Bulk space includes 1-8'skirted table and 2 chairs _____ **We do NOT need table or chairs**
- Outdoor Exhibit Space 20'X 30' No Electricity available
 - Located at West Entrance \$250, 2/\$400, or \$100 as add on to indoor space. \$ _____
 - Located at Front Entrance \$400 – only 2 available (no discounts) \$ _____
- Commercial Space 10'x10' \$300 or 2 spaces for \$550 \$ _____
 - includes 1-8' skirted table and 2 chairs
 - Pipe and drape
- Concourse Space varies – see map \$400 to \$550 \$ _____
 - Includes 1- 8'skirted table and 2 chairs
- Cattle Exhibit Space
 - 10'x10' with 5'x10' for cattle \$150 \$ _____
 - 10'x20' with 10'x10' for cattle \$250 \$ _____
 - Bedding provided
 - 1-8' table and 2 chairs
- Extra table \$10 Qty:___ \$ _____
- Extra Chair \$5 Qty:___ \$ _____

___ Table ___ Chairs ___ Pipe & Drape are NOT needed. TOTAL VENDOR SPACE: \$ _____

Notes: All Product, table, chairs, etc. must be kept within designated space and out of the aisle.
 Vendors must supply their own electric cord for indoor spaces.
 There will be a \$30/hr charge for use of forklift and will be billed after event.

Item	Item description	Fee
Sponsorship		
Advertising		
Trade Show Vendor		
Preferred (1st, 2nd, 3rd choice) Aisle/space	Total Due:	

- Check made payable to Michigan Cattlemen's Association: _____
- Credit Card Name on Card: _____, Number: _____
 Expiration: _____ Billing address for this card is the same as listed above, if not please list:
 Address: _____ Zip: _____
 Signature: _____

List Names for Name Tags: _____